



# 2019 R4U organizational Kit

A kit on how to organize a Run4Unity



## 2019 Run4Unity: Outside-page of two-fold flier

Attachment 2: a two-page, two-fold flier to be printed on A3 paper  
*Outside Page*



**Together we can reach the goal**



**#ZeroHungerGeneration**



The Teens4Unity are committed to accomplishing the Zero Hunger Objective that was suggested by the Food and Agriculture Organization (FAO) of the United Nations. That is, to end hunger in our world by the year 2030.



# RUN

**5 MAY 2019**

**LET'S RUN ON THE PATH THAT LEADS TO A UNITED WORLD**

**NO ONE IN NEED**

**#ZeroHungerGeneration**

[www.run4unity.org](http://www.run4unity.org)

# 2019 Run4Unity : Inside-page of two-fold flier

Attachment 2: a two-page, two-fold flier to be printed on A3 paper  
*Inside Page*



**Run4unity**  
 is a unique event that links and mobilizes teens all over the world towards one objective: **to contribute to achieving peace and the unity of the human family.**

The annual Run4unity event that takes place in many cities in the world, consists mainly of sports but some are also projects to express solidarity with those in need or experiences of active citizenship in places where solitude, poverty and marginalization prevail.

Teens from different cultures, languages and religions take part in this event and also well-known persons in the world of sports or culture, as well as civil and religious leaders. Run4unity is part of the United World Week.

The basic rule for every activity is to live the **Golden Rule** and at 12 noon, in every time zone, all the races and activities pause for the **Time-Out.**



**Pass the baton**  
 The «baton is passed» on from one city in one time zone to another city in the following time zone through a phone call, a text message or by communicating via internet. It is a great opportunity for an exchange among different cities.



**Time Out**  
 At 12 noon in each country, all activities and races pause momentarily for the Time-Out – a moment of silence or prayer for peace.



**Golden Rule**  
 In our every activity, we try to put into practice the "Golden Rule" which says, "Do to others what you would want others to do to you." It's a principle that is present in almost every culture and religion.  
 The Teens4Unity try to live it everyday with the certainty that by doing so, they can contribute, silently but effectively, to building a peaceful and united world.

**United World and #ZeroHungerGeneration: ON COLORED PATHS**

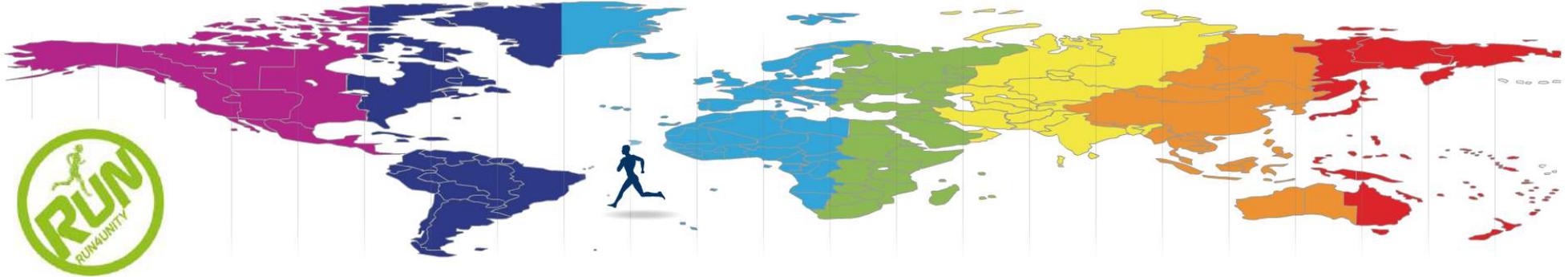
**WHICH PATHS CAN WE TRAVEL ONTO REACH OUR GOAL?**  
 We suggest eight paths to live as individuals and as a group.

- red path**  
 Let's personally commit ourselves to conquer the culture of waste and to work towards the even distribution of wealth by living the culture of giving and sharing.
- yellow path**  
 Wars and conflicts generate misery, unemployment and illnesses. Multitudes of people suffer hunger. Let's rally together and work for peace on all levels.
- green path**  
 Among the causes of hunger is the environmental crisis. Every ecological action is an important contribution so that the earth can continue to produce abundantly and provide all people with what they need to survive.
- indigo path**  
 To face the problem of hunger and its causes, we need to know it well. Let's promote sessions to study this topic in depth.
- orange path**  
 Let's involve as many people as possible and ask them to take the commitment with us to solve the problem of hunger in the world. Let's start with our friends, our families, our classmates, our neighborhood...
- blue path**  
 We can make people aware of this serious injustice by using means such as music, theater, dance, cinema and every other art form.
- violet path**  
 A quick way to share with others what we are living is the media as well as social media. Let's flood them with messages of our commitment to #ZeroHunger.
- black path**  
 Let's look around our city and get to work. If everyone does something wherever they live, our #ZeroHunger goal will not be too difficult and not too far away.

**These are the eight paths for a new lifestyle that can lead us to a united and peaceful world. A world in which #ZeroHungerGeneration will be a possible goal.**



## 2019 Run4Unity : Pass the baton



**Run4unity** is a unique event that links and mobilizes teens all over the world towards one objective: **to contribute to achieving peace and the unity of the human family**. This happens within a 24-hour time frame, moving from one time zone to another.

Run4unity consists mostly of sports, such as a whole day of games and races, with the underlying theme of going beyond our differences. In various places, sport is combined with projects to express solidarity with those in need or experiences of active citizenship in places where solitude, poverty and marginalization prevail. Teens from different cultures, languages and religions take part in this event, and in some parts of the world, the groups are addressed by well-known persons in the world of sports or culture, as well as civil and religious leaders.

**Run4unity** was first held in 2005 as an international event that was the first of its kind, with the participation of over 100,000 teens during its triennial recurrences. From 2015 on, it became an annual event in hundreds of cities all over the world, in conjunction with the activities of United World Week (1<sup>st</sup> week of May).

The basic rule for every activity is to live the **Golden Rule** and at 12 noon, in every time zone, all the races and activities pause for the **Time-Out**.

## 2019 Run4Unity : In-depth



### Pass the baton

The «baton is passed» on from one city in one time zone to another city in the following time zone through a phone call, a text message or by communicating via internet. It is a great opportunity for an exchange among different cities.



### Time Out

At 12 noon in each country, all activities and races pause momentarily for the Time-Out – a moment of silence or prayer for peace.



### Golden Rule

In our every activity, we try to put into practice the “Golden Rule” which says, “Do to others what you would want others to do to you.” It’s a principle that is present in almost every culture and religion.

The Teens4Unity try to live it everyday with the certainty that by doing so, they can contribute, silently but effectively, to building a peaceful and united world.

## 2019 Run4Unity : Organizer



### Teens

The **Teens4Unity** are teenagers who belong to the Focolare Movement and represent many different cultures, languages, nationalities and ethnic groups. Currently they number about 150,000 in 182 nations. Their goal is to live for a united world by spreading the culture of peace and sharing among all peoples. They try to involve as many teens as possible and take the commitment to bring unity everywhere, by overcoming divisions in families, among generations, at school, in their cities and wherever they are. They engage in activities both locally and internationally.

[www.teens4unity.org](http://www.teens4unity.org)



# United World Week

## 2019 UNITED WORLD WEEK

From May 5 to 12, the young people of the Focolare Movement will be promoting **2019 United World Week**, with the support of the local Focolare communities around the world. Various activities will involve entire communities, thousands of young people, other movements and associations, local, national and international institutions. Persons of all Christian churches and members of other religions also participate.

[www.unitedworldproject.org](http://www.unitedworldproject.org)

## 2019 Run4Unity : Partners



### LIVING PEACE

Is a project on Peace Education that began in Egypt in 2011.

Today it is present in 147 countries in schools, universities, groups, movements, foundations and organizations that adhere to it.

[livingpeaceinternational.org](http://livingpeaceinternational.org)



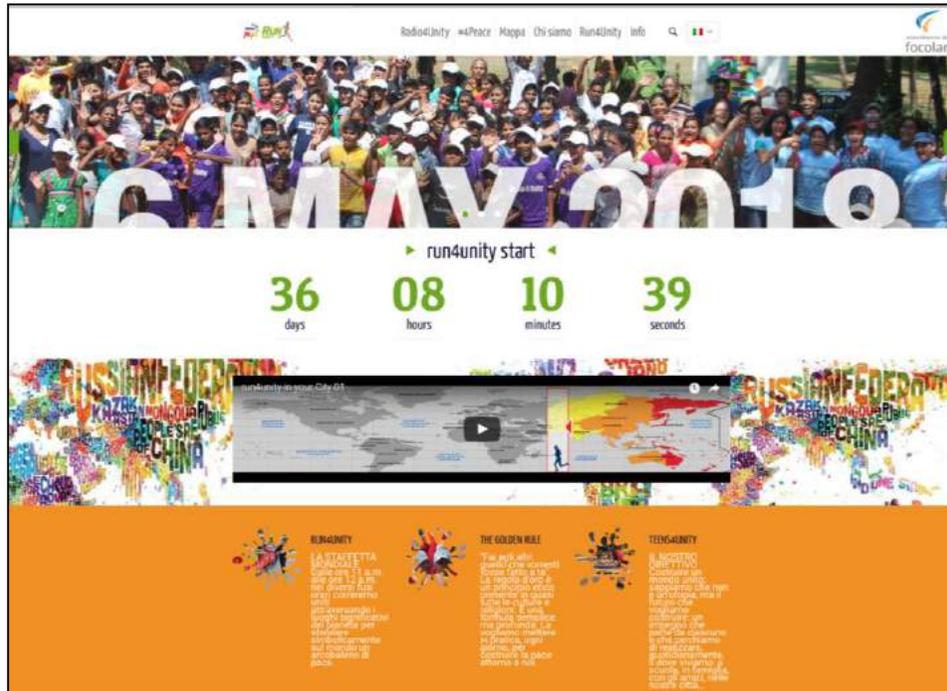
### SPORTMEET,

is an international network of athletes and people who work in the area of sports, founded in 2002. Its aim is to promote a culture that is capable of contributing to peace, development and universal fraternity at all levels, through the practice of sports and other vigorous activities.

[sportmeet.org](http://sportmeet.org)



## 2019 Run4Unity : How to register



**To register for Run4unity:**  
[www.run4unity.net](http://www.run4unity.net)

In the information section, click on “Organize Run4unity in your city” and “Contact us.” [This page will open](#) for you to fill-out a form and send it in. Remember to include the following information about your event:

- Date
- Place
- Who is organizing the event (young people, teens, local communities, various groups together, the local community...)
- Whether the event is organized in collaboration with other movements, associations, organizations...
- Whether ecumenical and interreligious leaders will be present
- Contact information for one or more of the organizers

## 2019 Run4Unity : Logo



A kit on how to organize a Run4Unity

## 2019 Run4Unity : Slogan and # (hashtag)



**NO ONE IN NEED**

title of the  
**2019 Run4Unity**  
relay race for a **United World**  
Refer to the commitment charter **#ZeroHunger Generation Goal**

Sunday  
**MAY 5, 2019**  
in many cities of the world, at different latitudes,  
different sports events will be held,  
as well as various solidarity and active citizenship activities

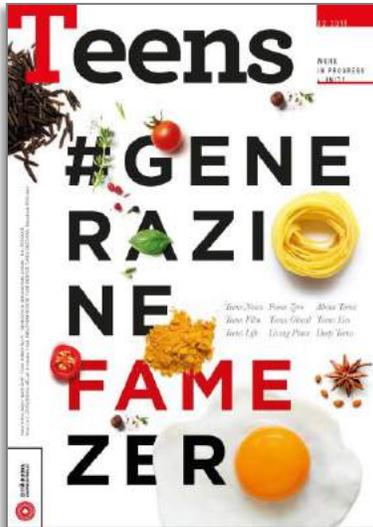
It's an important event for the Living Peace Network,  
organized by the Teens for Unity Movement:  
**an occasion to give visibility to everything  
that has been done during the year for the promotion of Peace.**

You too are invited to be part of it.  
Pass your baton to the relay race of other groups or organizations.





## 2019 Run4Unity : #ZeroHungerGeneration

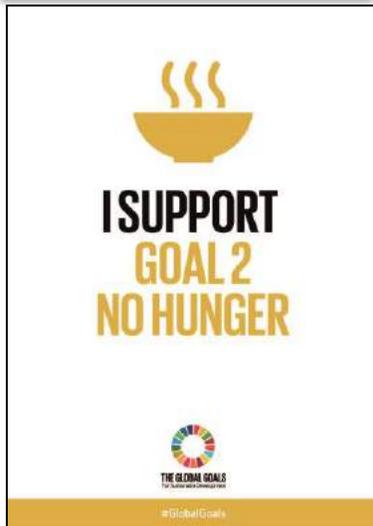


### #ZeroHungerGeneration

The theme chosen for the 2018 United World Week and for Run4unity is [#ZeroHunger](#). We want to commit ourselves to accomplishing the Zero Hunger Objective that was suggested to us by the Food and Agriculture Organization (FAO) of the United Nations. That is, to end hunger in our world by the year 2030.

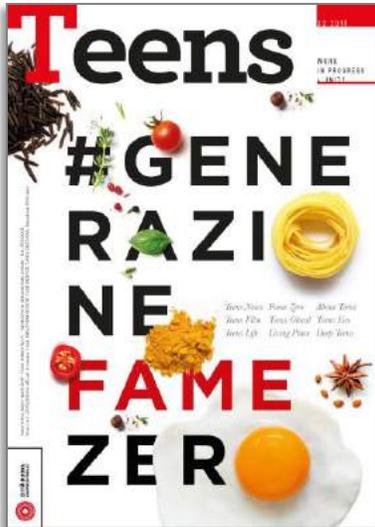
The [2030 Agenda for Sustainable Development](#) is an action program for the health and welfare of people and our planet signed in September 2015 by the governments of the 193 member countries of the UN. It includes [17 Sustainable Development Goals](#). The second of these goals is the elimination of hunger.

Run4unity will be the occasion to tell everyone about our commitment to eliminate hunger in the world. The teens and young people who are now between the ages of 12 to 16, can be the first generation to succeed at eradicating hunger in the world – the **#ZeroHungerGenerazione**.





## 2019 Run4Unity : #ZeroHungerGeneration

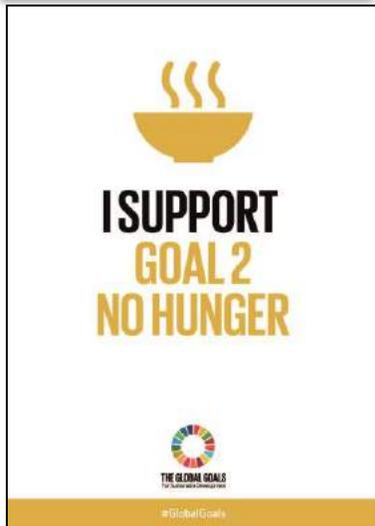


### THE CAUSES OF HUNGER

According to FAO's data, millions of people in the world today suffer hunger. For the first time in a decade, this number has grown from 777 million to 815 million. Yet, enough food is produced on earth to feed the entire world population. What are the causes of this negative trend then? FAO clearly explains that the basis of this increase is the combination of many factors: **climate change, endemic war, poverty, migration**. And **food waste** is also a cause because one third of all food produced (1.3 billion tons) is not consumed. With food waste comes also the waste of natural resources (water, earth, air) so precious for the future of humanity.

### WHAT CAN WE DO?

Hunger cannot be eliminated without the awareness and participation of all men and women on earth. We need a change of lifestyle that guides our choices in daily life from the way we shop to our use of water, from our commitment to spread peace to our choice of promoting in our cities a culture that goes against the dominant culture of waste, etc. To achieve this goal, it is necessary to seriously put love for others and love for creation at the center of our lives.





# PATHWAYS FOR A UNITED WORLD: **#ZeroHungerGeneration**

## **WHICH PATHS CAN WE TRAVEL ON TO REACH OUR GOAL?**

Perhaps you heard that together with the young people, children and adults of the Focolare Movement, we decided to put our focus, every year (up to Genfest 2024), on “**Pathways for a United World**”. We suggest eight paths to live as individuals and as a group.

### **RED PATH**

Let’s personally commit ourselves to conquer the culture of waste and to work towards the even distribution of wealth by living the culture of giving and sharing.

*(themes: Economy, Work, Communion, Poverty, Consumption, Finance)*

### **YELLOW PATH**

Wars and conflicts generate misery, unemployment and illnesses. Multitudes of people suffer hunger. Let’s rally together and work for peace on all levels.

*(themes: Human Rights, Peace, Legality and Justice)*

### **BLACK PATH**

Let’s look around our city and get to work. If everyone does something wherever they live, our #ZeroHunger goal will not be too difficult and not too far away.

*(themes: Active Citizenship and Politics for Unity)*



# PATHWAYS FOR A UNITED WORLD:

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## ORANGE PATH

Let's involve as many people as possible and ask them to take the commitment with us to solve the problem of hunger in the world. Let's start with our friends, our families, our classmates, our neighborhood...

*(themes: Dialogue among People, Cultures, Churches, Religions and different Mentalities)*

## GREEN PATH

Among the causes of hunger is the environmental crisis. Every ecological action is an important contribution so that the earth can continue to produce abundantly and provide all people with what they need to survive.

*(themes: Human Dignity, Culture of Life and Protection of the Environment)*

## BLUE PATH

We can make people aware of this serious injustice by using means such as music, theater, dance, cinema and every other art form.

*(themes: Art, Beauty and Social Harmony)*



# PATHWAYS FOR A UNITED WORLD:

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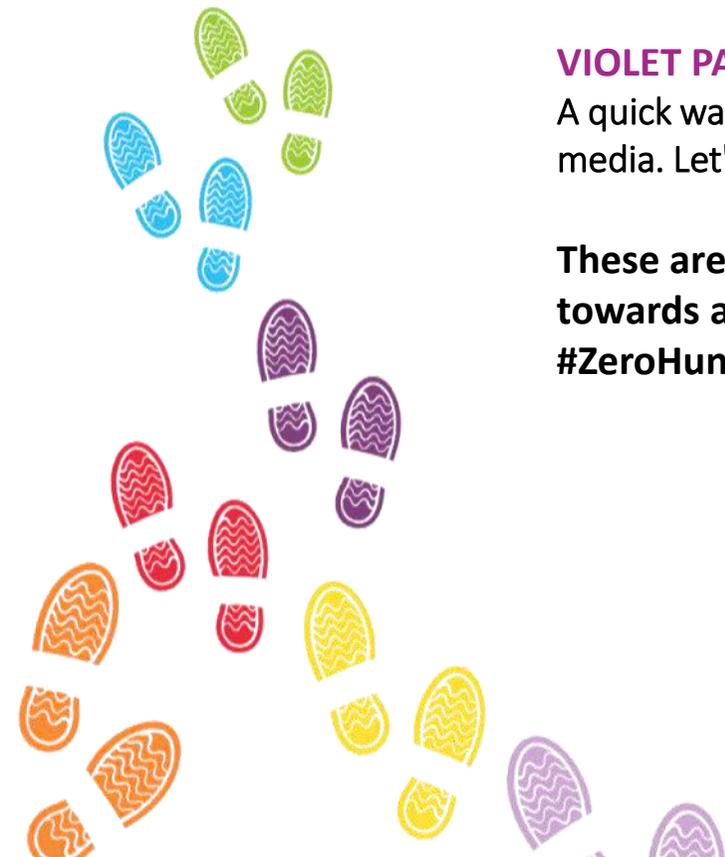
## INDIGO PATH

To face the problem of hunger and its causes, we need to know it well. Let's promote sessions to study this topic in depth.

## VIOLET PATH

A quick way to share with others what we are living is the media as well as social media. Let's flood them with messages of our commitment to #ZeroHunger.

**These are the eight paths for a new lifestyle that can guide our way towards a world of peace and unity. A world in which even #ZeroHungerGeneration can be an achievable goal.**





## 2019 Run4Unity : Communication

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On the United World Project website ([www.unitedworldproject.org](http://www.unitedworldproject.org)) and the various social media linked to it ([Facebook](#) e [Instagram](#)), not only **news** of **scheduled events** during the **2019 United World Week** will be published, but also the previews and proposals of all the initiatives.

**The news** on the **Run4unity** worldwide relay race will be published also in the [www.run4unity.net](http://www.run4unity.net) website and related social media ([Facebook](#) e [Instagram](#)).

**To this end, we invite everyone to share information about the various scheduled events by writing to this email address:**

**[mediaoffice@unitedworldproject.org](mailto:mediaoffice@unitedworldproject.org).**

In addition, we invite everyone to flood the web with photos, videos and messages about the projects to promote peace and fraternity, using the hashtags linked to the events:  
**#ZeroHunger, #ZeroHungerGeneration, #UnitedWorldWeek2019, #Run4Unity2019.**



## 2019 Run4Unity : Communication

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To document and spread the worldwide experience of all the events for United World Week and Run4unity, we need **BRIEF VIDEOS OF EVENTS** which should:

*be filmed horizontally*

*be filmed in their mother tongue*

*contain a series of images that would clearly show where the event is taking place  
(recognizable faces, monuments, images of nature or scenery)*

*tell what is happening through images and/or an interview*

*(for example, the Run4unity take-off or an activity for the United World Week)*

*provide an audio that has not been mixed*

*send it in the “**original format only**” and **not edited***

*contain images and interviews that are clear and well lit, where the faces of people  
interviewed are very visible, as well as the activities and things being described*

*be **no longer than 2 minutes***

*be taken with a video camera or cell phone with a good quality camera*

**IMPORTANT:** Check the sound before filming. Find a quiet place and (preferably) use a microphone for recording the sound or talk. Make sure that at least the important things can be heard really well!

The video and the written translation of interviews (would be very useful if translated in Italian, English and French ) and should be sent via WeTransfer to **mediaoffice@unitedworldproject.org**.



Kit prepared by the Teens4Unity Center  
March 2019

[centro.rpu@focolare.org](mailto:centro.rpu@focolare.org)

A kit on how to organize a Run4Unity